



Submissions to AustinFolks.com are welcome from everyone.

We enter events throughout the week but must have some lead time because of our workload and schedule. **There is no cost to have your events listed.**

We offer a **“Profile” for \$25 per month**. The profile provides a **bold, colored link** in the event list **from your name** to a **“Profile Page”** we make for you.

The profile page includes:

- **Photos,**
- **Bio, Band Info**
- **Links to all your** social networking,
- **Link** to your website or Facebook page and
- **Your** individual schedule.
- **Link** to music (this is being implemented now)
- **Listings** in our **Profile Section** of the site

Profile charges are \$25 per month / sold 3 months at a time

Please contact Peter@austinfoiks.com for more information on **Profile Listings**.

There is also a link to all profiles on the main menu of the site.

We also offer advertising opportunities on the website. Please contact

Peter@austinfoiks.com for more information on advertising.

Advertising opportunities are \$50 per month

How to submit your events for listing on our website:

Multiple ways to send us your calendar of events.

1. **E-mail with all the information** – it is most efficient if you send each event on a separate line. A paragraph is especially difficult to parse.

(If you are spreadsheet savvy we have pre-formatted sheets to enter your information)

2. **E-mail with an attachment with all the information.**
3. **Mail** us a printed list.
4. **Give us access to your G-mail calendar** so we can download it. (this requires sharing a password with us)
5. **Websites** work ... But, require much more work... Face Book is the most difficult to work with.

For Each Event we Need:

Event title: (optional) This could include more performer names, purpose of the event, etc

Performer Name: (required) The name of the band, performer, troupe, etc.

Venue Name: (required) The Public name of the location.

Genre 1 : (optional) Main musical genre of the event.

Genre 2&3: (optional) secondary genres for the event , this could include dancing, lessons, dog friendly, brunch, children's event, or more musical genres describing the event.

Date: (required) Date of the event

Time: (required) Time of the event (please represent when the event actually starts)

Door Time: (optional) This is when the venue is open to allow the audience in for the particular event.

Duration: The number of hours the event lasts (1,1.5, 2, etc)

Free: (optional) Is the event free?

Event cost: (optional) How much is the entrance fee

Event age: (required) What age group is allowed 21+, 18+, all ages?

Event Description: (optional) this is a description of who/what/why/ Etc/ can also be a poster.

Please take a look at the website and observe how we use genres to facilitate the needs of the public. The genre is not so much about what marketing concepts you have decided on, but, assistance to users to find the music they want.

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Genres Used in AustinFolks.com

Type	Genre	Music	Rhythm and Blues
Unknown	--	Music	Rock & Roll
Music	Acoustic	Music	Rockabilly
Music	Afro	Music	Roots
Music	Alternative	Music	Singer Songwriter
Music	Americana	Music	Soul
Music	Band Showcasing	Music	Swing
Music	Big Band	Music	Tango
Music	Blue Grass	Music	Tejano
Music	Blues	Music	World Music
Music	Boogie Woogie	Music	Zydeco
Music	Brazilian	Audience	Children's Event
Music	Cajun / Zydeco	Audience	Senior's Event
Music	Classical	Event	Art Opening
Music	Conjunto	Event	Benefit
Music	Country	Event	Brunch
Music	Folk	Event	Comedy
Music	Funk	Event	Dance Lessons
Music	Gospel	Event	Dance Performance
Music	Gypsy	Event	Dancing
Music	Hip-Hop	Event	Games & Competitions
Music	Honky Tonk	Event	Happy Hour
Music	Jazz	Event	Listening
Music	Klezmer	Event	Movies
Music	Latin	Venue	Dog Friendly
Music	Piano Bar	Venue	Festival - Music
Music	Pop	Venue	Festival - Wine and Food
Music	Punk	Venue	House Concert
Music	Reggae	Venue	Outdoor - Weather Sensitive